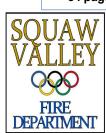


SQUAW VALLEY PUBLIC SERVICE DISTRICT



OLYMPIC MEADOW PRESERVE

DATE: June 25, 2019

TO: District Board Members

FROM: Mike Geary, General Manager

SUBJECT: Olympic Meadow Preserve – Community Facilities District

BACKGROUND: The discussion section below provides information on the Olympic Meadow Preserve (OMP) Acquisition. It is included in the District's monthly agenda to allow discussion of the project without violating the Brown Act's requirement that there be no discussion undertaken on any item not on the agenda. This report is prepared to provide new information and recent progress on issues that are not the subject of a separate report.

On May 24, 2019, three Resolutions were approved by the Board of Directors to take the next steps necessary to form a Community Facilities District (CFD):

- 1. Resolution 2019-08 Adopting Goals and Policies Concerning the Use of the Mello-Roos Community Facilities Act of 1982.
- 2. Resolution 2019-09 Resolution of Intent to form a Community Facilities District and Levy a Special Tax.
- 3. Resolution 2019-10 Resolution of Intent to Incur Bonded Indebtedness for a Community Facilities District.

DISCUSSION: At this June 25th Regular Board Meeting the Directors will be asked to approve three additional Resolutions.

- 1. Resolution 2019-11 Resolution to Form Community Facilities District No. 2019-1 (Olympic Meadow Preserve) and Levy a Special Tax.
- 2. Resolution 2019-12 Determining Necessity to Incur Bonded Indebtedness for Community Facilities District No. 2019-1 (Olympic Meadow Preserve).
- 3. Resolution 2019-13 Calling Special Election for Community Facilities District No. 2019-1 (Olympic Meadow Preserve).

TOT Funding Application:

Staff applied for \$1M in grant funding from Transient Occupancy Tax (TOT) revenue. On Thursday, May 30, 2019 in Tahoe City, Mike Geary and Perry Norris

presented information about the acquisition of the OMP to the Placer County Capital Projects Advisory (CAP) Committee for TOT funding. On June 5th, the CAP Committee recommended the grant application be considered by the Placer County's Board of Supervisors at its meeting on June 25, 2019; at the same time of the District's June Board Meeting. Mike Geary and Perry Norris also met with Erin Casey, Placer County on June 18th to provide further information on the Project.

Conservation Easement and Fundraising:

The Truckee Donner Land Trust (TDLT) is pursuing two additional grant opportunities. One is for funding from the Sierra Nevada Conservancy for another \$1M. A requirement of this application may be the recordation of a Conservation Easement to ensure their agency's goals and objectives are met as a condition of the award of grant funds.

This highlights a challenge in pursuing public grant funds as well as donations from private fundraising; specifically that commitments be made now to constrain the property as a condition of the funding. While it is clear that any additional funding to support the acquisition of the OMP is welcomed, as it may reduce the amount of Special Tax necessary to purchase and operate the OMP, it is less clear that such commitments to constrain the property are acceptable to the property owners in Olympic Valley who will be providing the lion's share of the overall funding in the form of the Special Tax.

The predominant potential constraint is the commitment to prohibit commercial and residential development. Another example is the naming of portions / elements of the OMP to incentivize private and corporate donations.

PSD and TDLT Memorandum of Understanding (MOU):

Staff, the TDLT and legal counsel are working to define roles and responsibilities for the acquisition and management of the OMP.

- **ALTERNATIVES**: 1. Approve Resolutions 2019-11, 2019-12 and 2019-13.
 - 2. Do not approve Resolutions 2019-11, 2019-12 and 2019-13.

FISCAL/RESOURCE IMPACTS: The project has considerable fiscal and resource impacts that have been extensively documented and discussed in previous meetings and reports. Since inception of the OMP Acquisition project, staff has spent \$40,741 in labor costs and \$266 on meetings.

RECOMMENDATION: Staff recommends approval of Resolutions 2019-11, 2019-12 and 2019-13.

ATTACHMENTS: • CFD Hearing Report

- Slideshow Presentation.
- Two (2) Mailers.
- CAP Committee Recommendations.
- Placer County Staff Report titled Capital Advisory Committee FY 18-19 Capital Project Recommendations dated June 25, 2019.

DATE PREPARED: June 21, 2019

SQUAW VALLEY PUBLIC SERVICE DISTRICT

COMMUNITY FACILITIES DISTRICT REPORT

COMMUNITY FACILITIES DISTRICT NO. 2019-1 (OLYMPIC MEADOW PRESERVE)

Prepared for the June 25, 2019 Public Hearing

SQUAW VALLEY PUBLIC SERVICE DISTRICT COMMUNITY FACILITIES DISTRICT NO. 2019-1 (OLYMPIC MEADOW PRESERVE)

INTRODUCTION

The Board of Directors (the "Board") of the Squaw Valley Public Service District (the "Agency"), State of California pursuant to the provisions of the Mello-Roos Community Facilities Act of 1982, as amended (the "Act"), on May 24, 2019, adopted Resolution No. 2019-09 entitled "A RESOLUTION OF THE BOARD OF DIRECTORS OF THE SQUAW VALLEY PUBLIC SERVICE DISTRICT OF INTENTION TO FORM A COMMUNITY FACILITIES DISTRICT AND LEVY A SPECIAL TAX IN THE SQUAW VALLEY PUBLIC SERVICE DISTRICT COMMUNITY FACILITIES DISTRICT NO. 2019-1 (OLYMPIC MEADOW PRESERVE), TO FINANCE PUBLIC SERVICES AND THE ACQUISITION AND CONSTRUCTION OF CERTAIN PUBLIC FACILITIES IN AND FOR SUCH COMMUNITY FACILITIES DISTRICT" (the "Resolution of Intention") stating its intention to form the Squaw Valley Public Service District Community Facilities District No. 2019-1 (Olympic Meadow Preserve) (the "CFD"). In the Resolution of Intention, the Board ordered the preparation of a written Community Facilities District Report (the "Report"), for the CFD.

The Resolution of Intention described certain public facilities and services (the "Facilities and Services") to be financed by the CFD and directed that the Report be prepared:

For particulars, reference is made to the Resolution of Intention for the CFD, as previously approved and adopted by the Board.

NOW, THEREFORE, I, the Agency's General Manager hereby submit the following data:

- A. DESCRIPTION OF FACILITIES AND SERVICES. A general description of the proposed Facilities and Services is as shown in Exhibit "A" attached hereto and hereby made a part hereof.
- B. PROPOSED BOUNDARIES OF THE COMMUNITY FACILITIES DISTRICT. The proposed boundaries of the CFD are those properties and parcels in which special taxes may be levied to pay for the costs and expenses of the Facilities and Services. The proposed boundaries of the CFD are described on the map of the CFD which is set forth in Exhibit "B" attached hereto and hereby made a part hereof.
- C. COST ESTIMATE. The cost estimate for the Facilities and Services for the CFD is set forth in Exhibit "C" attached hereto and hereby made a part hereof.

Dated as of 6/21/19

General Manager

Squaw Valley Public Service District

EXHIBIT A

SQUAW VALLEY PUBLIC SERVICE DISTRICT COMMUNITY FACILITIES DISTRICT NO. 2019-1 (OLYMPIC MEADOW PRESERVE)

List of Authorized Facilities and Services

The authorized facilities and services to be funded from the levy and collection of annual special taxes shall consist of those items set forth below, in addition to the costs associated with collecting and administering the special taxes and annual administering the CFD.

Authorized Facilities. Authorized Facilities include acquisition of the real property commonly known as 325 Squaw Valley Road, Olympic Valley, California, Assessor's Parcel Numbers 096-230-062 and 096-290-050, also referred to as the approximate 30-acre Poulsen Property/Olympic Meadow (the "Olympic Meadow Preserve") acquisition by Squaw Valley Public Service District ("SVPSD") and costs and expenses related thereto, all related park and open space improvements thereon, and the construction, rehabilitation, renovation, removal or addition of any new or existing improvements on, in the area of, or to any portion of the Olympic Meadow Preserve and costs and expenses related thereto. For example, Authorized Facilities include but are not limited to pedestrian and bike trails including bridges and elevated boardwalks, recreation facilities and amenities, pavilions and shelters, parking and restroom facilities, creek and drain crossings, storm protection/drainage/detention/retention, wetland/tree/flood mitigation, landscaping and irrigation, access gates and fencing, Poulsen legacy commemoratives, as well as any land acquisition and easement payments for the use or expansion of the facilities and any other improvements facilitating or enhancing the use of the Authorized Facilities. Authorized Facilities also include payment of any obligations or indebtedness to any entity providing financing for any Authorized Facility.

Authorized Services. Authorized Services include all aspects of operation, maintenance, repair and service activities to facilitate the use and enjoyment by the public of any and all Authorized Facilities, including replacement and the funding of a reserve fund to pay for future repair and/or replacement of any Authorized Facilities. Such Authorized Services include but are not limited to all general or extraordinary activities deemed necessary or desirable by SVPSD to provide for the use or enjoyment of any and all Authorized Facilities whether provided by SVPSD or any outside entity, including maintenance and operations contingencies and reserves with respect thereto. For example, Authorized Services include but are not limited to master planning, management, public outreach and communication, maintenance of trails, signage, tables, benches, shelters, fences, trash and debris collection, drainage, snow removal, vandalism/graffiti damage, flood mitigation, vegetation/tree removals, Squaw Creek maintenance, erosion control/bank stabilization, native planting/replanting, pre and post emergent, environmental mitigation monitoring, and the annual review thereof, and activities or permitting required by any federal, state, county or other agency.

Incidental Costs. In addition, costs eligible to be financed by the CFD shall include all costs and expenses incidental to the above and authorized by the Mello-Roos Community Facilities Act of 1982 determined by SVPSD to be associated with the Authorized Facilities, the Authorized Services, the formation and ongoing administration of the CFD, the election, bonding, the levy and collection of taxes,

and all other costs as permitted by the Act, and any other costs incurred to carry out the authorized purposes of the CFD.

EXHIBIT B

SQUAW VALLEY PUBLIC SERVICE DISTRICT COMMUNITY FACILITIES DISTRICT NO. 2019- 1 (OLYMPIC MEADOW PRESERVE)

PROPOSED BOUNDARIES OF THE CFD

The Boundary Map of the CFD is shown on the following page. The CFD boundary is coterminous with the Agency's fire protection service area boundary.

MAP OF PROPOSED BOUNDARIES SQUAW VALLEY PUBLIC SERVICE DISTRICT COMMUNITY FACILITIES DISTRICT NO. 2019-1 (OLYMPIC MEADOW PRESERVE)

SQUAW VALLEY PUBLIC SERVICE DISTRICT COUNTY OF PLACER STATE OF CALIFORNIA

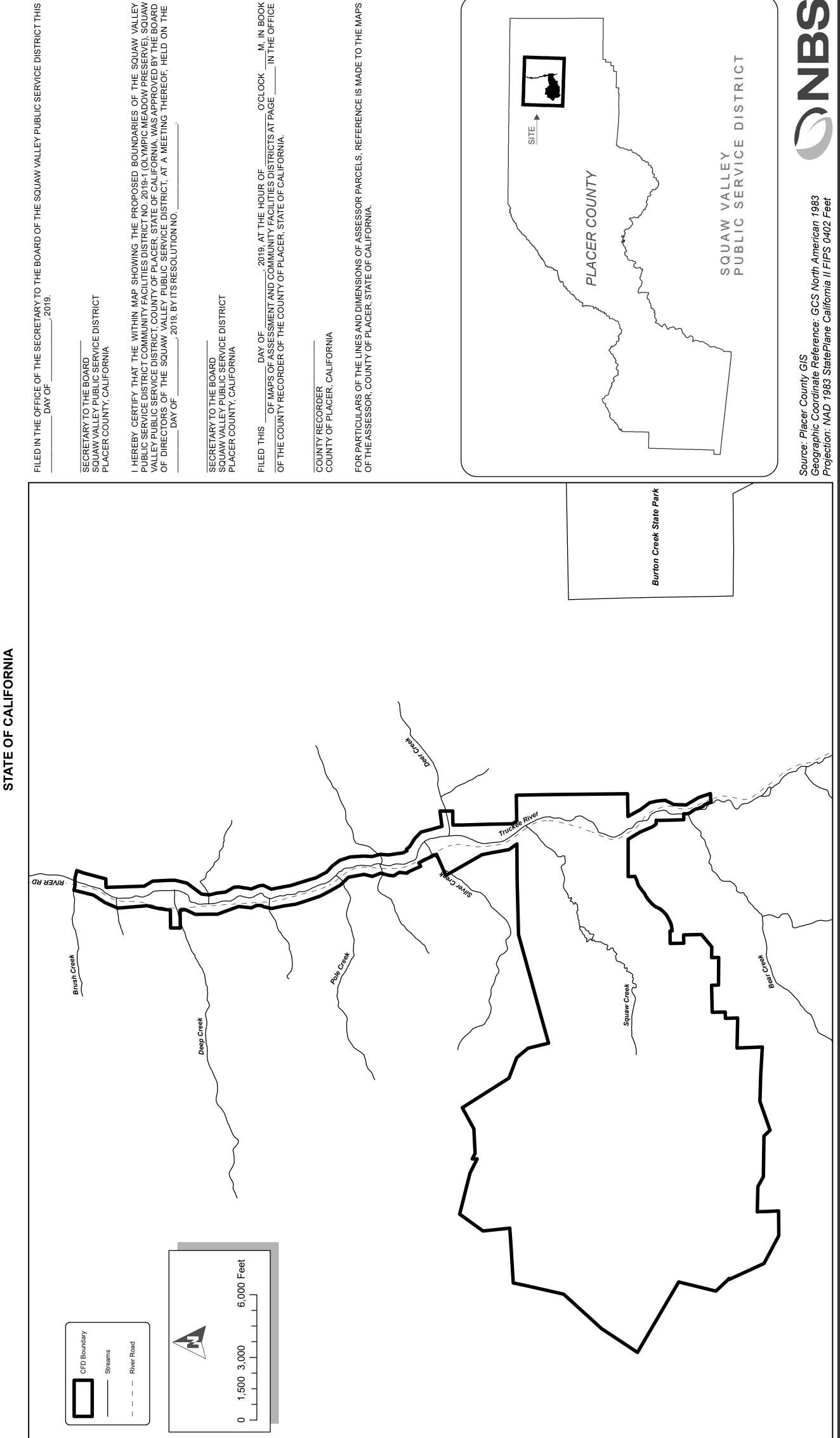


EXHIBIT C

SQUAW VALLEY PUBLIC SERVICE DISTRICT COMMUNITY FACILITIES DISTRICT NO. 2019-1 (OLYMPIC MEADOW PRESERVE)

COST ESTIMATE

The CFD is eligible to fund Facilities and Services as described in the Resolution of Intention. The estimated costs are subject to review and confirmation. The costs listed in the table below are estimates only; the actual costs may differ from those estimates herein.

Facility Costs	<u>Amount</u>
Land Acquisition	\$ 12,500,000
One-time Costs related to Land Acquistion	312,651
Park Improvements	1,667,500
Capital Replacement in Year 1 Required to Offset Deferred Maintenance	388,600
TOTAL	\$ 14,868,751
Annual Service Costs	<u>Amount</u>
Staff Salaries and Benefits	\$ 201,000
Park Material & Supply Parts	17,500
Park Maintenance Equipment	4,000
Facilities Maintenance & Repairs	10,800
Training & Memberships	6,500
Vehicle Repair & Maintenance	10,500
Contract Services	15,000
Utilities	3,000
Insurance	2,000
District Fees	70,000
Winter Clean Up	 3,000
Subtotal	\$ 343,300
Contingency	51,495
Annual Capital Replacement Fund Collection	41,000
CFD Administration	10,895
TOTAL	\$ 446,690



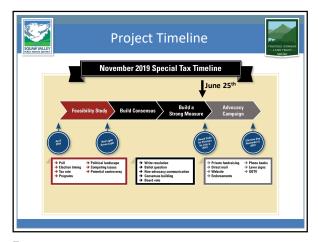














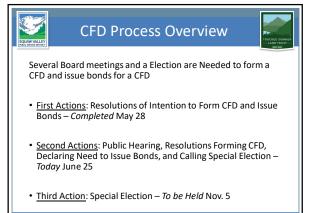
Community Facilities District (CFD)



- California law known as the "Mello-Roos Act" authorizes public entities to create a community facilities district (CFD) to finance the following:
 - Construction and/or acquisition of public facilities
 - Cost of public services
- If approved by 2/3 of registered voters, CFD would be administered by SVPSD for the authorized purposes
- · Annual revenue stream to fund:
 - Land Purchase
 - Operations & Maintenance
 - Master Planning in 2020
- Special tax obligation stays with the parcel upon future sales

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Today's Actions



- <u>Public Hearing</u> Public Hearing on the Formation of the CFD and the Issuance of Bonds or other Debt for the CFD
- <u>Majority Protest</u> Following close of public hearing, determine whether majority protest exists
- Resolutions If no majority protest, Board may consider for adoption the three proposed resolutions, including calling election on Tuesday, November 5

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The RMA



- Rate and Method of Apportionment of Special Taxes (RMA) sets forth key provisions related to the special tax:
 - · Categories of taxable parcels
 - Maximum special tax rates for each category
 - Method of levying the special taxes among parcel types
 - Length of time the special tax can be levied
 - Prepayment provisions
- RMA adopted at Resolution of Intention has been clarified to better reflect the original intent that all types of property would pay the same percentage of Maximum Special Tax after retirement of the bonds



The Special Tax Rates

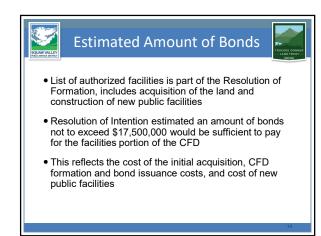


- Maximum special tax rates are set forth in the RMA
- Actual annual charges can be less than the maximum
- Rates reflect bond debt service, administration costs and costs of maintenance and services
- Bond/facilities component of the special tax may be prepaid in part, but not the services component

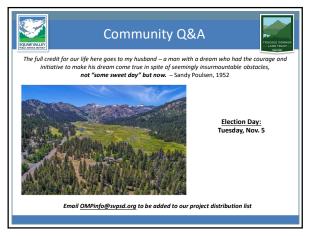
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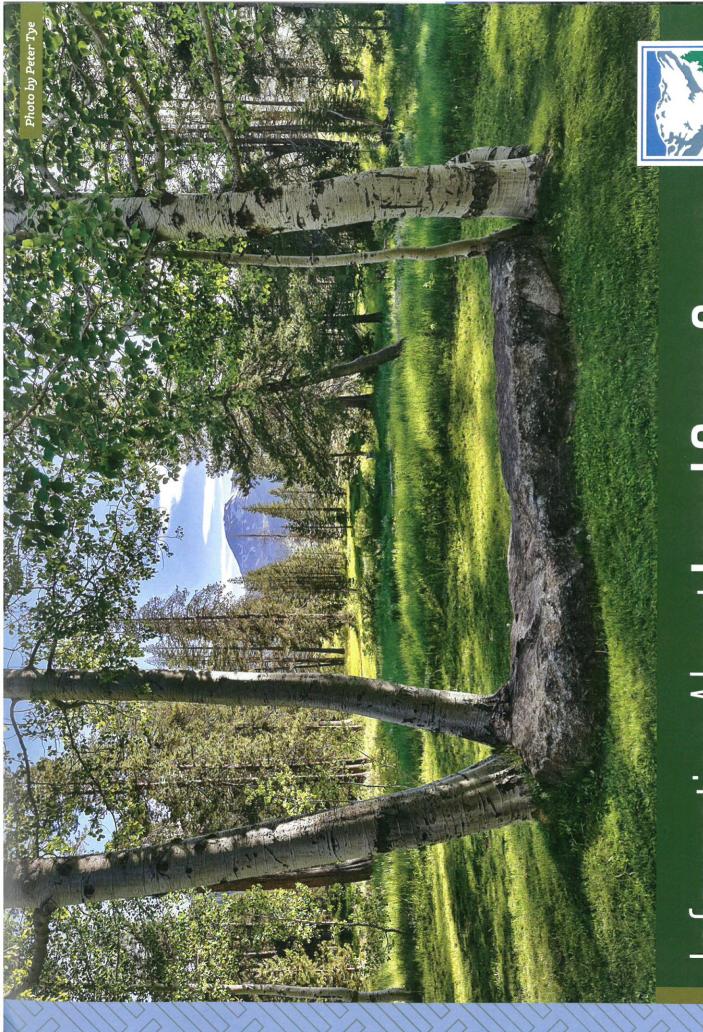




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formation About Local Open Space

SQUAW VALLEY
PUBLIC SERVICE DISTRICT

Acquiring and Protecting the **Jlympic Meadow Preserve**





Open Space in Olympic Valley

The chance to preserve the heart of Olympic Valley for open space and public benefit comes once in a lifetime. The Squaw Valley Public Service District (SVPSD), which provides community services for our region, is working with the Truckee Donner Land Trust (TDLT) to provide the opportunity for acquisition of the Poulsen Property. This 30-acre property at the east end of the meadow is now referred to as the "Olympic Meadow Preserve."



a detailed plan for acquiring the Olympic Meadow Preserve, which consists of 14 acres of meadow and 16 acres of forest. Once acquired, this The community feedback we received over the course of a series of public meetings and a thorough outreach process has helped formulate open space would be preserved, made available for community use and protected from development of hundreds of condominiums and associated infrastructure.

If the Olympic Meadow Preserve is acquired, the SVPSD will undertake a comprehensive master planning process with the community in 2020 to determine specific programming and design of the open space, including potential programs and facilities for community and

acquisition and improvement of the Olympic Meadow Preserve. Once acquisition bonds are paid off in 30 years, the rate would be reduced to per residential parcel on the November 5, 2019 ballot. This rate would include a two percent annual escalator, and would authorize bonds for In order to protect the Olympic Meadow Preserve, the elected SVPSD Board of Directors is considering placing a special tax of \$284 per year only fund ongoing operational costs and maintenance

Olympic owners in Olympic

fund this preservation effort, and private fundraising by the TDLT would help cover costs Valley, including commercial properties and the ski resort. Public grants would also help related to creation of public access to the Olympic Meadow Preserve.

Planning for the Future of the Olympic Meadow

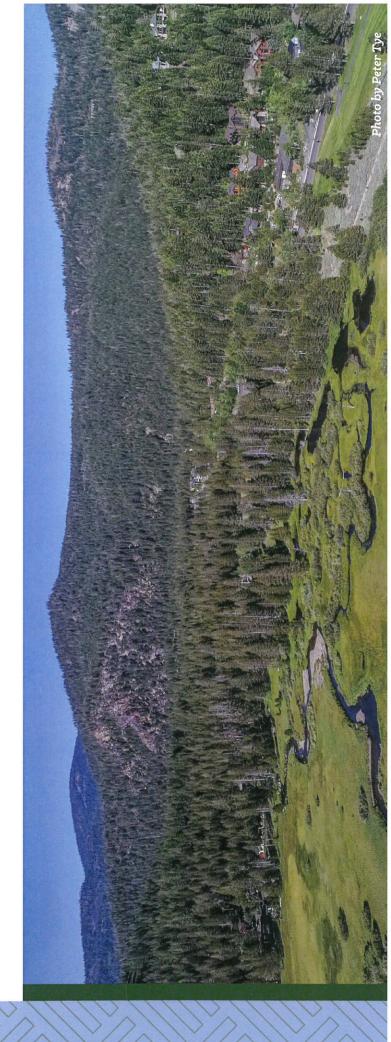
Based on community feedback, the SVPSD is focused on the following priorities:

- Permanently protecting the Olympic Meadow Preserve from private development
- Protecting Squaw Creek and the surrounding watershed
- Preserving sensitive ecological areas
- Creating trails for walking and hiking
- Providing amenities for low-impact community access, including trails, picnic tables and restrooms



None of the funding from the proposed open space measure could be taken by the State or Placer County. Funds could only be used for expenses related to the Olympic Meadow Preserve as designated in the voter-approved resolution.

Information about the upcoming meeting where the SVPSD Board of Directors will vote whether to place this measure on the ballot is on the back of this brochure. To learn more about the acquisition process for the Olympic Meadow Preserve, please visit www.svpsd.org/olympic-meadow-property-acquisition.



TBW

Squaw Valley Public Service District P.O. Box 2026

Olympic Valley, CA 96146



******BCRLOT**B 008 Olympic Valley CA 96146-2522 Squaw Valley Psd-Fire Dept. PO Box 2522

Me Value **Your Indu**

The Squaw Valley Public Service District is collecting community feedback on the plan to protect the Olympic Meadow Preserve and enable public access to the iconic meadow and unparalleled vistas. Please contact OMPinfo@svpsd.org or (530) 583-4692 for more information or to provide input.

Attend the Upcoming Board Meeting

election to allow for the acquisition and protection of the Olympic Meadow Preserve. Please join us in this important conversation about The SVPSD Board of Directors will vote on moving forward with the formation of a Community Facilities District and calling for an the future of open space in our community.

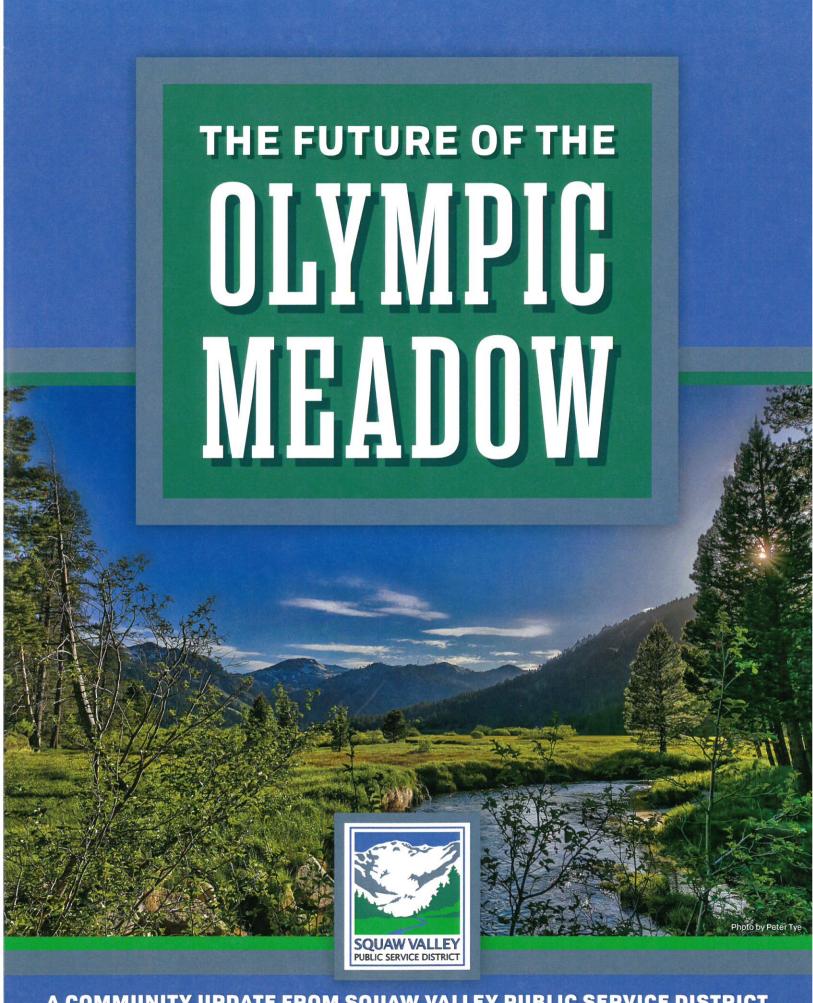
WHAT: Squaw Valley Public Service District Board of Directors Meeting

Olympic Valley, CA 96146 WHERE: 305 Squaw Valley Road Community Room

8:30AM on June 25, 2019 WHEN:

Stay Connected: 💻 www.svpsd.org





A COMMUNITY UPDATE FROM SQUAW VALLEY PUBLIC SERVICE DISTRICT



A PLAN FOR PROTECTING FOR FUTURE GEN

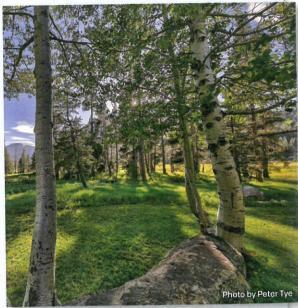
DEAR NEIGHBOR:



The Squaw Valley Public Service District (SVPSD) provides water, sewer, fire and emergency response services for our local community. As you may have heard, we are now partnering with the Truckee Donner Land Trust (TDLT) in an effort to protect the 30-acre Poulsen Property in the Olympic Meadow from private development.

As the gateway to Olympic Valley and the world-renowned Squaw Valley Ski Resort, the Olympic Meadow is an iconic natural resource that features Squaw Creek and a variety of native wildlife. The Poulsen Property has been listed for sale and a private developer could purchase the property and convert the open space to up to 291 condominiums, roads and parking, which could have significant impacts on our community.

That is why the SVPSD and TDLT are working together to purchase the eastern 30 acres of the Olympic Meadow to preserve this open space and protect Squaw Creek and sensitive ecological areas. Public acquisition and preservation of the Olympic Meadow would permanently prevent private development on this property and provide opportunities for public community access.



SVPSD is currently evaluating options for funding the acquisition and preservation of the Olympic Meadow. Our elected SVPSD Board of Directors will be considering these options at their upcoming meetings in May and June. We invite you to participate in these conversations as our community makes an important decision about the Olympic Meadow that will impact all current and future residents of our Valley.

Sincerely,

MIKE GEARY / General Manager

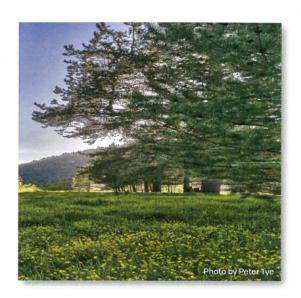
THE OLYMPIC MEADOW ERATIONS

ACQUIRING THE OLYMPIC MEADOW

The Squaw Valley Public Service District is considering options for funding the acquisition and protection of the Olympic Meadow. One option is to ask local voters to consider a parcel tax that would cost homeowners \$300 or less per year to acquire the 30-acre property currently owned by the Poulsen family.

SVPSD's goals for acquiring the property include:

- Permanently protecting the Olympic Meadow from private development
- Protecting Squaw Creek and the surrounding watershed
- Preserving sensitive ecological areas
- Providing community access, including creating trails for walking and hiking



ENSURING FISCAL RESPONSIBILITY

Under this plan, all property owners in Olympic Valley, including commercial properties and the ski resort, would contribute toward the cost of protecting the Olympic Meadow from development. Additional private fundraising by the Truckee Donner Land Trust would help reduce costs for property owners and ensure the Olympic Meadow is accessible to our community.

A local funding measure would require mandatory annual audits and reports to the community to ensure funds are spent properly.

YOU'RE INVITED

Please join the Squaw Valley Public Service District Board of Directors' discussions regarding the future of the Olympic Meadow and potential public funding options.

WHAT: Squaw Valley Public Service District Board of Directors Meeting

WHERE: 305 Squaw Valley Road, Community Room, Olympic Valley, CA 96146

WHEN: 5:30PM on May $16,2019 \cdot 8:30$ AM on May $28,2019 \cdot 8:30$ AM on June 25,2019

For questions or more info, please contact us at OMPinfo@svpsd.org.

Prsrt. Std.

U.S. Postage



ANSWERS TO FREQUENTLY ASKED QUESTIONS ABOUT THE FUTURE OF THE OLYMPIC MEADOW

What is the Olympic Meadow?

The Olympic Meadow is the gateway to Olympic Valley and the world-renowned Squaw Valley Ski Resort. Squaw Creek meanders through the meadow, and the famous peaks of the 1960 Winter Games frame the landscape. The Olympic Meadow is the first iconic view that greets visitors after passing by the Olympic Rings and eternal flame. Currently, this local treasure is privately owned by the Poulsen family and is for sale.

What is the current plan being discussed for protecting the **Olympic Meadow?**

The Squaw Valley Public Service District and Truckee Donner Land Trust are working together to fund the acquisition, protection and future management of the Olympic Meadow. The Truckee Donner Land Trust is fundraising from private sources to cover a portion of the cost and SVPSD is examining options to publicly fund the remaining cost. One option to protect this open space is to place a parcel tax measure on the November 5, 2019 ballot. If approved by 66.7% of local voters, this measure would cost homeowners \$300 or less per year. Under this plan, SVPSD and the public would permanently own the Olympic Meadow.

What are the goals of public ownership and preservation of the Olympic Meadow?

SVPSD's goals for acquiring and managing the Olympic Meadow include:

- Permanently protecting the Olympic Meadow from private development
- Protecting Squaw Creek and the surrounding watershed
- Preserving sensitive ecological areas
- Providing community access, including creating trails for walking and hiking

What are the alternatives to SVPSD and the public owning the **Olympic Meadow?**

If SVPSD does not acquire the Poulsen Property, it will remain on the open market and could be purchased by a developer. This could lead to construction of up to 291 condominiums, a parking lot, roads and lights, which could cause additional traffic and congestion in Olympic Valley while losing a portion of our cherished open space.

Why is the Squaw Valley Public Service District working with the **Truckee Donner Land Trust to** preserve the Olympic Meadow?

Both the Squaw Valley Public Service District and Truckee Donner Land Trust share the goal of protecting and conserving the Olympic Meadow. The Truckee Donner Land Trust brings three decades of experience preserving open space, and has helped protect over 36,000 acres in the region. Under this planned public-private partnership, the Truckee Donner Land Trust would provide private fundraising to help cover costs and advise the Squaw Valley Public Service District with their background in open space management. The SVPSD, overseen by its elected Board of Directors. would own and manage the Olympic Meadow on behalf of the people of Olympic Valley.

What if I have questions or need more information?

For questions or more info, please contact us at OMPinfo@svpsd.org or (530) 583-4692.

	FY 18-19 Tourism Master Plan Grant Funds Results						
Ranking Number	Project Name	Accumulative Project Ranking Total	Project Average	Grant Request	TOT Funds Recommended b CAP Committee		
1	Watson Lake Area Trail Improvements	1883	156	\$ 9,000.00	\$ 9,000.0	0	
2	Martis Valley Trail (MVT)	1703	154	\$ 250,000.00	\$ 250,000.0	0	
3	Wayfinding and Destination Signage Project	1549	127	\$ 78,000.00	\$ 78,000.0	0	
4	Fanny Bridge Project	1513	128	\$ 500,000.00	\$ 500,000.0	0	
5	Commons Beach Power Upgrades	1444	122	\$ 10,660.00	\$ 10,660.0	0	
6	Skylandia Park - Stair and Retaining Wall Replacement	1375	117	\$ 20,000.00	\$ 20,000.0	0	
7	Public Use and Recreation Master Plan for Donner	1324	132	\$ 107,511.00	\$ 107,511.0	0	
8	Ursa Mater (penny Bear) Heritage Plaza	1322	112	\$ 40,000.00	\$ 40,000.0	Fund the Ursa Mater (penny Bear) Heritage Plaza project up to \$40,000	
9	Olympic Meadow Preserve Acquisition	1311	117	\$ 1,000,000.00	\$ 1,000,000.0	Fund the Olympic Meadow Preserve Acquisition in amount of \$1 million. Subject to receipt and evaluation of land exemptions and bond measure	
10	North Tahoe Regional Park Snowcat Replacement	1254	104	\$ 70,000.00			
11	Donner Summit Visitors' Center Stage 2	1228	123	\$ 115,000.00	\$ 115,000.0	0	
12	HWY 89 / Squaw Valley Road Gateway Destination Wayfinding Signage Plan	1036	94	\$ 99,000.00	\$ 99,000.0	0	
13	Tahoe City Firehouse Properties (TCFP) Develop-ability Studies	976	82	\$ 26,400.00	\$ 26,400.0	0	
14	Squaw Valley Park - Winter Access and Wayfinding	934	79	\$ 180,000.00	\$ -		
15	Dollar Creek Crossing Trails and Traffic Planning	927	77	\$ 767,500.00	\$ -		
	Total Grant Requests		\$ 3,273,071.00				
		TOT Funds Ava	ailable to be Allocated	\$ 3,162,960.00			
	To	otal TOT Fund Recomme	nd by CAP Committee	\$ 2,325,571.00			
	·						

837,389.00

Remaining TOT Funds \$



MEMORANDUM COUNTY EXECUTIVE OFFICE ADMINISTRATION

County of Placer

TO:

Honorable Board of Supervisors

FROM:

Todd Leopold, County Executive Officer

By: Erin Casey, Principal Management Analyst

DATE:

June 25, 2019

SUBJECT:

Capital Projects Advisory Committee FY 18-19 Capital Project

Recommendations

ACTION REQUESTED

Approve recommendations of the Capital Projects Advisory Committee of up to \$2,325,571 for 13 capital projects as described in Attachment 3.

BACKGROUND

Your Board allocates two percent of the total 10 percent of Transient Occupancy Tax (TOT) funds collected in eastern Placer County to implement Tourism Master Plan (TMP) priorities including trails, visitor-serving facilities and transportation. More than \$35 million has been allocated by your Board to capital projects, leveraging over \$235 million in local, state and federal matching funds since 1996 when the two percent TOT increase was approved by voters.

On December 12, 2017 your Board approved the formation of the Capital Projects Advisory Committee (CAP Committee) to recommend allocation of TOT funds to capital projects consistent with the TMP. On January 23, 2018 your Board also approved a Board Resolution to designate committee seats, eligible organizations and organizations with appointing authority to the CAP Committee. The CAP Committee is co-chaired by the County Executive Office and the North Lake Tahoe Resort Association (Resort Association), and includes members appointed by community organizations representing resorts, small business, residents and visitors.

To assist the CAP Committee with reviewing and recommending capital projects to your Board, County and Resort Association staff worked with the CAP Committee to develop a grant guide which included funding criteria, grant application templates and deadlines for proposals. Grant applications were released in February 2019 and proposals were due on April 2, 2019. To further assist the CAP Committee, grant ranking criteria were updated and approved by your Board on January 29, 2019 (Attachment 1 – Grant Ranking Criteria).

Twenty grant applications totaling over \$3.5 million in TOT funding requests were submitted to the County Executive Office. The CAP Committee chair and vice-chair reviewed the applications and recommended which proposals to advance in the review process and others to exclude. This step was added to the process by the CAP Committee after last year's grant cycle. There were four out of 20 projects eliminated in the first round because committee members did not see a connection to the TMP.

Grant applicants who advanced were asked to present to the CAP Committee on May 30, 2019. Applicants provided project details and answered questions. Committee members submitted their ranking sheets to County staff after the presentations and results were tallied

Honorable Board of Supervisors June 25, 2019 Capital Projects Advisory Committee FY 18-19 Capital Project Recommendations Page 2

(Attachment 2 – Project Ranking Results). The CAP Committee met on June 5, 2019 to review ranking results and discuss a possible recommendation to your Board.

The recommended projects address Tier 1 and Tier 2 priorities of the TMP and include partnerships with businesses, special districts and nonprofit organizations. These projects will also leverage over \$68 million in local, state and federal funding. A breakdown of recommended projects by TMP focus area is detailed in the table below. This staff report also includes recommended project summaries organized by TMP focus area and in ranking order (Attachment 3).

Tourism Master Plan Priority	Focus Area	Recommended		
		Funding		
Tier 1	Trails	\$259,000		
Tier 1	Visitor Facilities	\$100,660		
Tier 2	Visitor Activities and Facilities	\$1,288,911		
Tier 2	Visitor Information and Wayfinding	\$177,000		
Tier 2	Transportation	\$500,000		
Total		\$2,325,571		

NEXT STEPS

If the Board acts to approve the CAP Committee's recommendations (in whole or in part), staff will prepare the necessary agreements using the contract template approved by your Board on October 9, 2018. For those projects that are County projects, it is anticipated the TOT funds would be allocated to the applicable department for the specific project on a reimbursement basis. Reporting and performance criteria would be established for each project as to the use of the TOT funds. For projects sponsored by a Special District or non-profit, an agreement will be executed prior to transfer of TOT funds. The agreement will outline the TOT recipient's obligations in consideration of the grant of TOT funds for a particular project, including the establishment of benchmarks for performance and reporting requirements. Each such agreement would be subject to review and approval by County Counsel and Risk Management. Invoices will be required and must be approved before TOT funds are allocated to any project.

ENVIRONMENTAL REVIEW

See Attachment 4 for a statement of compliance with the California Environmental Quality Act for each project.

FISCAL IMPACT

Projects will be funded with Transient Occupancy Tax funds generated in eastern Placer County and currently held in the County Treasury for the purpose of capital project implementation. There are sufficient funds available to fund the amount of the requested expenditure.

ATTACHMENTS

Attachment 1 - Project Ranking Criteria

Attachment 2 – 2018-19 Project Ranking Results

Attachment 3 – Group Project List

Attachment 4 – CEQA Compliance





Capital Projects Advisory Committee (CAP Committee)

Tourism Master Plan Grant Ranking Sheet

Reviewer Name:	Date:
Project Name:	

Minimum Criteria

- 1. Project must score a minimum of 75 points to be eligible for funding.
- 2. Project must score points in all categories including Organization Profile, Project Proposal, Tourism Master Plan Priorities, Funding, Economic Benefit and Community Support/Agency Collaboration.
- 3. Project must score a minimum of 30 points in the Tourism Master Plan Priority category.

Please refer to this document for guidance when responding to application questions. All proposals will be evaluated based on the categories listed below.

I. Organization Profile	
The applicant has the organizational structure and capacity to implement the	
proposed project.	
The organization has established oversight and financial management.	
The organization has experience successfully implementing similar	4.
projects/programs.	
The organization has demonstrated success in managing grant funding.	
Category Total	(Maximum of 10
	Points)
II. Project Proposal	
The proposal includes achievable measures of success.	
The project addresses a community need.	
The proposal is feasible with a realistic timeline and schedule.	
The project addresses future operations and maintenance costs.	
Category Total	(Maximum of 20
	Points)

Attachment 1 - Project Ranking Criteria

interpretive centers and public art. (Maximum 30 points) Category Total	(Maximum of 80
Calegory Total	Points)
IV. Funding	
The applicant has provided a clear description of how public funds will be used.	
The project budget and funding request are reasonable based on comparable projects costs.	
Indirect project costs are either covered by other funding sources or are justified per the proposal description.	
The applicant has taken steps to secure funding from other sources and has met minimum match requirements.	
Category Total	(Maximum of 20 Points)
V. Economic Benefit	
The project attracts visitors to the region and enhances visitor experience.	4
The project supports tourism in eastern Placer County. The project creates jobs.	_
The project decires jobs. The project generates revenue in eastern Placer County.	
Category Total	(Maximum of 10 Points)
VI. Community Support/Agency Collaboration	
The applicant has secured partners to achieve the project/program goals.	
The applicant has secured partners to achieve the project/program goals. Landowners (if applicable), agencies and/or stakeholders have been informed	
The applicant has secured partners to achieve the project/program goals. Landowners (if applicable), agencies and/or stakeholders have been informed about the project and are partners or have expressed support.	
The applicant has secured partners to achieve the project/program goals. Landowners (if applicable), agencies and/or stakeholders have been informed about the project and are partners or have expressed support. The applicant received letter(s) of support from government agencies and or	
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The applicant has secured partners to achieve the project/program goals. Landowners (if applicable), agencies and/or stakeholders have been informed about the project and are partners or have expressed support. The applicant received letter(s) of support from government agencies and or community groups including nonprofit organizations, business groups and other. Public outreach and engagement have demonstrated broad public support for the project.	
The applicant has secured partners to achieve the project/program goals. Landowners (if applicable), agencies and/or stakeholders have been informed about the project and are partners or have expressed support. The applicant received letter(s) of support from government agencies and or community groups including nonprofit organizations, business groups and other. Public outreach and engagement have demonstrated broad public support for	(Maximum of 10 Points)

Attachment 1 - Project Ranking Criteria

Bonus Points	
Match funds (cash only) exceed the required ten percent minimum. Bonus points should be assigned as follows: 1. 11%-30% (5 points) 2. 31%-50% (10 points) 3. Greater than 50 percent (15 points)	
The project has previously received TOT funds and met project goals as outlined in the agreement. (5 points)	
The project is identified in other community plans (Tahoe Basin Area Plan, transportation plans, other) (5 points)	
The project demonstrates a new and innovative approach to addressing community needs. (5 points)	
Category Total	(Maximum of 30 Points)
Reviewer ranking of project application including bonus points	Ranking total 180 points maximum

Attachment 2 - FY 2018-19 Project Ranking Results

	Tourism Master Plan Grant Funds Results						
Ranking Number	Project Name	Cumulative Project Ranking Total	Project Average		TOT Request	то	T Funds Recommended by CAP Committee
1	Watson Lake Area Trail Improvements	1883	156	\$	9,000.00	\$	9,000.00
2	Martis Valley Trail (MVT)	1703	154	\$	250,000.00	\$	250,000.00
3	Wayfinding and Destination Signage Project	1549	127	\$	78,000.00	\$	78,000.00
4	Fanny Bridge Project	1513	128	\$	500,000.00	\$	500,000.00
5	Commons Beach Power Upgrades	1444	122	\$	10,660.00	\$	10,660.00
6	Skylandia Park - Stair and Retaining Wall Replacement	1375	117	\$	20,000.00	\$	20,000.00
7	Public Use and Recreation Master Plan for Donner Summit	1324	132	\$	107,511.00	\$	107,511.00
8	Ursa Mater (penny Bear) Heritage Plaza	1322	112	\$	40,000.00	\$	40,000.00
9	Olympic Meadow Preserve Acquisition	1311	117	\$	1,000,000.00	\$	1,000,000.00
10	North Tahoe Regional Park Snowcat Replacement	1254	104	\$	70,000.00	\$	70,000.00
11	Donner Summit Visitors' Center Stage 2	1228	123	\$	115,000.00	\$	115,000.00
12	HWY 89 / Squaw Valley Road Gateway Destination Wayfinding Signage Plan	1036	94	\$	99,000.00	\$	99,000.00
13	Tahoe City Firehouse Properties (TCFP) Develop-ability Studies	976	82	\$	26,400.00	\$	26,400.00
	Total TO	OT Funds Recommende	ed by CAP Committee	\$	2,325,571.00	\$	2,325,571.00

TRAIL PLANNING AND CONSTRUCTION - TIER 1 PRIORITY

PROJECT NAME/AMOUNT: Watson Lake Area Trail Improvements - \$9,000

APPLICANT: Tahoe Rim Trail Association **FUNDS RECOMMENDED: Construction**

The Watson Lake Area Trail Improvements project will re-align and rebuild portions of the Tahoe Rim Trail to improve the trail user experience, reduce or eliminate user conflicts, improve wayfinding, and mitigate natural resource degradation around Watson Lake. Total project cost is \$14,200. Matching funds in the amount of \$5,200 will be provided by the Tahoe Rim Trail Association.

PROJECT NAME/AMOUNT: Martis Valley Trail - \$250,000 **APPLICANT: Northstar Community Services District (NCSD)** FUNDS RECOMMENDED: Construction and Environmental Planning

These funds will continue to support a 10 foot wide paved multipurpose recreation trail approximately nine miles long connecting the Northstar Village with the Town of Truckee and ultimately the Tahoe basin as well as existing paved and unpaved trails along its route. Total project cost of \$10-13 million including all planning, environmental, permitting, and construction. The funds will support the design and construction of segments 1B-2, 3A, 3F, 3E, and 4. NCSD and Placer County have been successful in securing the following matching funds for the project: \$1,250,000 in TOT funds previously approved by your Board, \$1,100,000 in NCSD Bond Funding, \$2,550,000 in Park Dedication Fees, \$165,757 in Zone Of Benefit Reserves, a \$254,150 Housing Grant, \$2,230,128 in Federal Congestion Mitigation and Air Quality funding, and a \$50,000 Tahoe Mountain Resorts Foundation grant.

VISITOR ACTIVITIES AND FACILITIES – TIER 1 PRIORITY

PROJECT NAME/AMOUNT: Commons Beach Power Upgrades - \$10,600 **APPLICANT: Tahoe City Public Utility District**

FUNDS RECOMMENDED: Construction/Implementation

The Summer Concert Series at Tahoe City's Commons Beach is a popular summer event that draws locals and visitors to downtown Tahoe City. The project will improve the deficient power infrastructure by installing one (1) 50 amp dedicated circuit and two (2) additional 20 amp circuits to better accommodate the power demand needed to support these events. The total project cost is \$12,870. Matching funds in the amount of \$2,210 will be provided by the TCPUD.

PROJECT NAME/AMOUNT: Skylandia Park - Stair and Retaining Wall Replacement -\$20,000

APPLICANT: Tahoe City Public Utility District (TCPUD) FUNDS RECOMMENDED: Construction/Implementation

Skylandia Park public beach is located in North Lake Tahoe and provides access to passive and developed recreation. The beach is accessible by either a pedestrian path or an earthen, woodframed stair path and retaining wall constructed over 40 years ago. This project will reconstruct these failing structures to address safety hazards and promote beach access. Total project cost is \$22,975. Matching funds in the amount of \$2,975 will be provided by the TCPUD. Skylandia Park is owned by California State Parks (State Parks). The TCPUD is under contract with State Parks to maintain the facility but not for capital replacement. County staff is concerned this project may not be an appropriate use of TOT because the facility is owned by another entity and the project is for capital replacement. TOT has been allocated to replace Class I bike trails which established precedent, however; the CAP Committee has not yet developed criteria to

assess capital replacement projects including those on state lands. This will be a future agenda item for the committee to discuss.

PROJECT NAME/AMOUNT: North Tahoe Regional Park Snowcat Replacement - \$70,000 APPLICANT: North Tahoe Public Utility District (NTPUD) FUNDS RECOMMENDED: Acquisition

This project will replace the NTPUD 21 year-old snowcat with a lightly used and well maintained PistenBully 400 along with the parts and equipment necessary to narrow the tracks and the accessory tiller for grooming on NTPUD trails. This snowcat is used to groom the NTPUD's cross country/snowshoe trails, the sled hill, and remove snow from the synthetic turf sports field so it can be used for non-winter recreational activities during periods of snowfall. Total project cost is \$80,000. Matching funds in the amount of \$10,000 will be provided by the NTPUD. Equipment replacement has not been funded with TOT although snow removal equipment was purchased with TOT to plow paved multi-purpose trails in Tahoe City and Squaw Valley.

VISITOR ACTIVITES AND FACILITIES - TIER 2 PRIORITY

PROJECT NAME/AMOUNT: Donner Summit Public Use and Recreation Master Plan for Donner Summit - \$107.511

APPLICANT: Donner Summit Association (DSA) FUNDS RECOMMENDED: Design/Permitting

The DSA will develop a trails master plan for Donner Summit. The resulting plan will identify visitors destinations, appropriate trails to reach those destinations and needed signage. The total project cost is \$135,000. Matching funds in the amount of \$27,489 will be provided by the DSA.

PROJECT NAME/AMOUNT: Ursa Mater (Penny Bear) Heritage Plaza – Up to \$40,000 APPLICANT: Tahoe Public Art (TPA) FUNDS RECOMMENDED: Acquisition

Ursa Mater was installed as a temporary art piece in August 2018 at Heritage Plaza as part of TPA's Public Art Trail. It was scheduled to be in place for one year. TPA would like to purchase Ursa Mater and work with Placer County to permanently install the piece in Heritage Plaza. These funds will purchase Ursa Mater and assist with permitting to keep Ursa Mater in Heritage Plaza. Total project cost is \$101,000. Matching funds in the amount of \$61,000 will be provided by TPA and community fundraising. If additional funds are raised, the TOT request will decrease.

PROJECT NAME/AMOUNT: Olympic Meadow Preserve Acquisition - \$1,000,000 APPLICANT: The Truckee Donner Land Trust (TDLT) and the Squaw Valley Public Service District (SVPSD)

FUNDS RECOMMENDED: Acquisition

The TDLT, in collaboration with the SVPSD, has entered into an agreement with the Poulsen Family Trust to acquire 30 acres in Olympic Valley at the eastern end of the meadow at 325 Squaw Valley Road. The project will provide public access to Olympic Valley meadow. These funds will support property acquisition only. The total property acquisition cost is \$15,010,300. Matching funds in the amount of \$14,000,000 will be provided by private, corporate and public sources. The SVPSD will begin a public planning process once the property has been acquired. This grant award is contingent upon the successful formation of a Community Facilities District which will fund the majority of acquisition and planning costs. The TDLT will also raise private funds to support this effort.

PROJECT NAME/AMOUNT: Donner Summit Visitors Center Stage 2 - \$115,000 APPLICANT: Donner Summit Association (DSA) FUNDS RECOMMENDED: Design/Permitting

In 2018, the DSA completed a feasibility study to assess a proposed visitors center on Donner Summit. This project supports phase two which includes development of design/renovation plans of an existing structure, strategy to fund annual maintenance and operations costs and permits. Funds were previously recommended by the CAP Committee and approved by your Board in the amount of \$29,629 to complete the feasibility study. The total project cost for this phase is \$126,500. Matching funds in the amount of \$11,500 will be provided by Nevada County. Placer and Nevada County staff will work with the DSA and the Sierra Business Council to ensure a long-term maintenance and operations plan is developed. Nevada County may contribute additional funds to support purchase of the building.

PROJECT NAME/AMOUNT: Tahoe City Firehouse Property Developability Studies - \$26.400

APPLICANT: Placer County Facilities Management FUNDS RECOMMENDED: Planning/Design

The Tahoe City Firehouse Properties include Fire Station 51, Visitor Center and Tahoe Community Center in Tahoe City. This project will fund additional developability studies to inform the community, county staff, and your Board about possible uses for these facilities. The total project cost is \$34,100. Matching funds in the amount of \$7,700 will be provided by Ogilvy Consulting.

VISITOR INFORMATION WAYFINDING SIGNAGE - TIER 2 PRIORITY

PROJECT NAME/AMOUNT: Wayfinding and Destination Signage - \$78,000 APPLICANT: North Tahoe Public Utility District (NTPUD) FUNDS RECOMMENDED: Construction/Implementation

This project includes design and fabrication of wayfinding signage for the North Tahoe Event Center, the North Tahoe Regional Park and Placer County parking lots in Kings Beach. Partnering organizations include Placer County and the North Tahoe Business Association. The total project cost is \$90,000. Matching funds in the amount of \$12,000 will be provided by the NTPUD.

PROJECT NAME/AMOUNT: Hwy 89 / Squaw Valley Road Gateway Destination Wayfinding Signage Plan - \$99,000

APPLICANT: Squaw Valley Business Association (SVBA)

FUNDS RECOMMENDED: Planning/Design and Construction/Implementation

This project will develop design options to refurbish the Squaw Valley/SR 89 entry monuments. The current monument is damaged and does not reflect most activities available to visitors in Squaw Valley. SVBA will preserve the original torch and tower and eliminate the south side replicas. Total project cost is \$110,000. Matching funds in the amount of \$11,000 will be provided by Squaw Valley Ski Holdings and SVBA.

TRANSPORTATION - TIER 2 PRIORITY

PROJECT NAME/AMOUNT: SR 89/Fanny Bridge Community Revitalization Project -

\$500,000

APPLICANT: Placer County Department of Public Works FUNDS RECOMMENDED: Construction/Implementation

The SR 89/Fanny Bridge Community Revitalization Project realigns SR 89 in Tahoe City with construction of a new bridge over the Truckee River adding an additional connection with the West Shore utilizing two additional roundabouts, replaces the historical Fanny Bridge, replaces the existing "Wye" intersection with a roundabout, and enhances bike, pedestrian, transit connections within Tahoe City. Your board approved funds in the amount of \$2,040,000 for this project. The total project cost is \$52,415,794. Matching funds in the amount of \$49,415,794 were also provided by the Federal Land Access Program and the Tahoe City Public Utility District.

Attachment 4 - CEQA Status		
Project Name	TOT Funds Recommended by CAP Committee to BOS	Environmental Analysis Status
Watson Lake Area Trail Improvements	\$ 9,000.00	Trail EA completed in 1990s
Martis Valley Trail	\$ 250,000.00	EIR completed 10/17/2012
Wayfinding and Destination Signage Project	\$ 78,000.00	Included in Tahoe Basin Area Plan
Fanny Bridge Project	\$ 500,000.00	EIR completed in 10/23/2012 and 5/21/2015
Commons Beach Power Upgrades	\$ 10,660.00	NA - Equipment upgrade only
Skylandia Park - Stair and Retaining Wall Replacement	\$ 20,000.00	NA - Replacement of existing structure
Public Use and Recreation Master Plan for Donner Summit	\$ 107,511.00	Funds will pay for environmental analysis
Ursa Mater	\$ 40,000.00	NA
Olympic Meadow Preserve Acquisition	\$ 1,000,000.00	NA - land acquisition only
North Tahoe Snowcat Reoplacement	\$ 70,000.00	NA - Equipment replacement
Donner Summit Visitors' Center	\$ 115,000.00	Funds will pay for environmental analysis
HWY 89/Squaw Valley Road Gateway Wayfinding Signage Plan	\$ 99,000.00	Funds will pay for environmental analysis
Tahoe City Firehouse Properties Develop-ability Studies	\$ 26,400.00	NA - Feasibility study
	\$ 2,325,571.00	

