



# SQUAW VALLEY PUBLIC SERVICE DISTRICT



### **Board Member Appointment**

**DATE**: September 23, 2019

**TO**: District Board Members

**FROM**: Jessica Asher, Board Secretary

**SUBJECT**: Appointment of New Board Member to Fill Vacancy

**BACKGROUND**: Due to the resignation of Eric Poulsen on September 3, 2019, there is a vacancy on the District's Board of Directors. Mr. Poulsen's term is a four-year term beginning in 2016, this appointment shall be from appointment until the next general election in November 2020; as directed by California Government Code 1780 (d)(3):

If the vacancy occurs in the first half of a term of office, but less than 130 days prior to the next general district election, or if the vacancy occurs in the second half of a term of office, the person appointed to fill the vacancy shall fill the balance of the unexpired term of office.

The District decided that the Board shall make an appointment pursuant to California Government Code 1780 (d)(1) and followed all noticing requirements.

The remaining members of the district board shall make the appointment pursuant to this subdivision within 60 days after either the date on which the district board is notified of the vacancy or the effective date of the vacancy, whichever is later. The district shall post a notice of the vacancy in three or more conspicuous places in the district at least 15 days before the district board makes the appointment. The district shall notify the county elections official of the appointment no later than 15 days after the appointment.

To be eligible to serve on the Board, an individual must be a registered voter in the District. This requirement is in California Water Code 30500 as follows:

Each district shall have a board of five directors each of whom, whether elected or appointed, shall be a voter of the district.

Voter eligibility is addressed in California Election Codes 321 and 349 as follows:

- 321. (a) "**Elector**" means any person who . . . **is a resident** of an election precinct in this state on or before the day of an election.
- 349. (a) "Residence" for voting purposes means a person's domicile.
  (b) The domicile of a person is that place in which his or her habitation is fixed, wherein the person has the intention of remaining, and to which, whenever he or she is absent, the person has the intention of returning. At a given time, a person may have only one domicile.
  - (c) The **residence** of a person is that place in which the person's habitation is fixed for some period of time, but wherein he or she does not have the intention of remaining. At a given time, **a person may have more than one residence**.

If the District does not make an appointment within 60-days of notification of the vacancy, the Placer County Board of Supervisors has 30-days to appoint a replacement. If the Board of Supervisors fails to appoint a new Board Member within that time, the District must hold a special election to fill the vacant position or the County may order the District to call an election per California Government Code 1780 (f)(1).

If the vacancy is not filled by the district board by appointment, or if the district board has not called for an election within 60 days of the date the district board is notified of the vacancy or the effective date of the vacancy, whichever is later, then the city council of the city in which the district is wholly located, or if the district is not wholly located within a city, the board of supervisors of the county representing the larger portion of the district area in which the election to fill the vacancy will be held, may appoint a person to fill the vacancy within 90 days of the date the district board is notified of the vacancy or the effective date of the vacancy, whichever is later, or the city council or board of supervisors may order the district to call an election to fill the vacancy.

**DISCUSSION:** On September 5, 2019, per Government Code Section 1780(d)(1), the District posted the attached notice of vacancy in three locations within the District boundary. The notice was published in the Sierra Sun as soon as was possible on September 13, 2019 although publishing in a newspaper is not required. As usual, the District intends to fill the vacancy by appointment and requested that eligible persons interested in being considered for appointment submit an application to the Board Secretary no later than noon on Friday, September 13, 2019.

The Special Meeting of the Board will include a 10-15-minute interview of each applicant. The Board President will request that out of respect for each applicant and the process, that the other candidates leave the room during each interview.

The District received applications from two (2) individuals who are interested in being appointed and serving on the SVPSD Board. The applications are attached to this Board Report. The applicants will be interviewed in alphabetical order by last name, at the approximate times below:

- 10:05 a.m. Mark Calhoun
- 10:20 a.m Katherine Hover-Smoot
- 10:40 a.m. Reconvene for Board Appointment

After all applicants have an opportunity to address the Board, a Board member may make a motion to appoint a new member. If that motion is seconded, then a vote will take place. If the motion passes, then that individual is appointed to the Board of Directors. If the motion does not pass, then another motion appointing another individual may be made. If a motion to appoint a new board member passes, the new Director will take the Oath of Office and be seated for our Regular Board Meeting on September 24, 2019.

**ALTERNATIVES**: 1. Make an appointment and administer the Oath of Office.

- 2. Delay appointment, and make an appointment no later than November 1, 2019.
- 3. Call for a Special Election.
- 4. Allow Placer County Board of Supervisors to make an appointment or hold a Special Election.

FISCAL/RESOURCE IMPACTS: A new Board member will be required to attend the California Special Districts Association (CSDA) Special Districts Leadership Academy. The cost of training, accommodations and travel is anticipated to be approximately \$1,500. Some additional costs associated with other webinars or trainings are anticipated.

The approximate cost for a special election is roughly \$3 to \$7 per registered voter. Currently, there are 607 registered voters in Olympic Valley, so the approximate cost is \$2,000 - \$4,000 for a special election.

**RECOMMENDATION**: Staff recommends the Board follow the process outlined above and appoint a Board member at the Special Board Meeting on September 23, 2019. Potential Motion: I move that the Board appoint \_\_\_\_\_ as a Director to fill the vacant seat on the Board and request the Board Secretary to administer the Oath of Office.

**ATTACHMENTS**: Notice of Vacancy. Applications and Letters of Interest.

DATE PREPARED: September 16, 2019.

## APPLICATION FOR MEMBERSHIP ON THE BOARD OF DIRECTORS EILING DEADLINE: March 13, 2010 at 13:00 p.m. FILING DEADLINE: March 13, 2019 at 12:00 p.m.

NAME:MARK NELSON CALHOUN
RESIDENCE ADDRESS: 7874 RIVER ROAD
MAILING ADDRESS: P.O. 2370 GLYMPIC VALLEY CA 96146
EMAIL ADDRESS: CALHOUN CLAN @ YAHOO. COM
PHONE NUMBERS: PREFERRED: 5306132882 ALTERNATE: 5305812014
ARE YOU A REGISTERED VOTER IN OLYMPIC VALLEY?
BRIEF EMPLOYMENT EXPERIENCE: FOUNDER OWNER COMMUNITY WHOLE FOODS
MARKETS (TAHOE CITY, KINGS BEACH, SQUAW VALLEY, TRUCKEE) SINCE 1983. CURRENTLY OWNER ALICE'S MTN. MARKET IN OLYMPIC VALLEY ORGANIZATION AND COMMUNITY EXPERIENCE: FOUNDING MEMBER RESORT ASSOC. MEMBER NORTH TAHOE REGIONAL ADVISORY COUNCIL, COFOUNDED LAKEOFTHE SKY GARDEN CLUB MEMBER SQUAWWALLEY M.A.C. MEMBER SQUAWWALLEY M.A.C. MEMBER SQUAWWALLEY M.A.C. OTHER EXPERIENCE WHICH YOU FEEL WOULD BE HELPFUL TO BRING TO THE ATTENTION OF BOARD MEMBERS IN MAKING THIS APPOINTMENT: LIVED AT NORTH TAHOE & SPUAWWALLEY SINCE 1964 I WAS WATER MASTER FOR TAMARACIC WATER COMPANY FOR BYEARS, WAS A UNION CARPENTER
EDUCATION (INCLUDE HIGH SCHOOL, COLLEGE AND/OR UNIVERSITY, & GRADUATE STUDY):  PALO ALTO HIGH SCHOOL THOMAS DEFFERSON HIGH SCHOOL GRADUATE  UNIVERSITY OFUTAH, UTAH TECHNICAL COOLEGE, LANE COMMUNITY COLLEGE  SIERRA NEVADA COLLEGE
WHY YOU WOULD LIKE TO BE APPOINTED: TO SERVE THE COMMUNITY I LOVE
AND TO HELP GUIDE IT INTO A BRIGHTER FUTURE.
A LETTER OF INTEREST AND / OR A RESUME CONTAINING OTHER PERTINENT INFORMATION ABOUT YOURSELF WOULD BE HELPFUL TO BOARD MEMBERS EVALUATING YOUR APPLICATION.
DATE: 9/11/19 SIGNATURE The hone
An original, signed application must be submitted to the Board Secretary by mail or in person – it cannot be

305 Squaw Valley Road

www.svpsd.org

P.O. Box 2026

submitted online or by email. The District office is located at 305 Squaw Valley Road, Olympic Valley, California. The mailing address is: Post Office Box 2026, Olympic Valley, CA 96146-2026

Olympic Valley, CA 96146

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(530) 583-4692

September 11, 2019

Squaw Valley Public Service District PO Box 2026 Olympic Valley CA 96146

With Respect to the Board of Directors -

Having lived and worked in the Squaw Valley/Tahoe area since 1956, having been a business owner since 1983, and with my breadth of knowledge and experience, I think I am a worthy candidate for the Squaw Valley Public Service District Board of Directors.

From 1957 to 1964, my family owned Deer Park Lodge (now River Ranch) and I spent most of my youth recreating in Bear Valley (now Alpine Meadows), Squaw, and the Truckee River. I went away to the Palo Alto Military Academy boarding school, Palo Alto High School and then the University of Utah studying History and Political Science. Along the way, I decided to develop my practical skills and studied Construction at Utah Technical College, Lane Community College in Oregon and Sierra Nevada College.

I moved back to the Tahoe area in 1978. I was a Board Member for the We the People Natural Food Co op, I was a Union Carpenter Local #2035 working on many projects in the Tahoe area including the Incline Village Middle School, River Run Condos, and 1000 Lakeshore Blvd and many others. I then became Caretaker and Water Master at Tamarack Mutual Water Company, the largest private estate at Lake Tahoe maintaining 14 houses and grounds and the water system and a fire protection system. I was involved in the transition of the system to the Tahoe City Public Utility District, working closely with David Antonucci.

In 1983, my wife and I started the Tahoe Community Market, which we expanded to four (4) stores including Truckee, Squaw Valley, and Tahoe Vista. In 1996, we sold the Tahoe City and Truckee stores, closed the Tahoe Vista store, and focused on our Squaw Valley business.

I was a founding member of the TOT Master Plan Committee, a founding member of the Resort Association, a member of the North Tahoe Regional Advisory Council, and member of the Squaw Valley Municipal Advisory Council while Rex Bloomfield was County Supervisor. My wife and I were co-founders of the Lake of the Sky Garden Club.

I am currently a member of the Squaw Valley Municipal Advisory Council with County Supervisor Jennifer Montgomery and the Design and Review Committee.

My wife, Joy Waite, and I currently own Alice's Mountain Market in Olympic Valley with our daughter Sunnee Calhoun beginning our second generation in our Squaw Valley business. We own a Condo at the Village at Squaw and a house at Bridge 10 on the Truckee River.

In closing, I believe I have demonstrated my experience, dedication, and love for the area and am excited to continue the work with this Board. Thank you for your consideration.

Sincerely,

Mark Calhoun PO Box 2370 Olympic Valley CA 96146

### APPLICATION FOR MEMBERSHIP ON THE BOARD OF DIRECTORS FILING DEADLINE: March 15, 2019 at 5:00 pm

NAME: Katy Hover-Smoot
RESIDENCE ADDRESS: 1085 Lanny Ln, Olympic Valley CA 96146
MAILING ADDRESS: PO Box 2122, Olympic Valley CA 96146
EMAIL ADDRESS: khoversmoot@gmail.com
PHONE NUMBERS: PREFERRED: 408.623.5871 ALTERNATE:
ARE YOU A REGISTERED VOTER IN OLYMPIC VALLEY? Yes
BRIEF EMPLOYMENT EXPERIENCE: 1 am a Professor in the Humanities at Sierra College in Truckee, as well as Cerro Coso
College in Mammoth and Bishop. Please see attached CV for additional work experience.
ORGANIZATION AND COMMUNITY EXPERIENCE: Experience working with non-profit organizations as an Advisory Board Members.
as well as dedicating volunteer hours for grant writing and development work for community Arts organizations
OTHER EXPERIENCE WHICH YOU FEEL WOULD BE HELPFUL TO BRING TO THE ATTENTION OF BOARD MEMBERS IN MAKING THIS APPOINTMENT:  Combined, my business and non-profit experience make me
a strong and passionate candidate for this role. I have addressed these qualifications and my interest in detail in the attached letter.
EDUCATION (INCLUDE HIGH SCHOOL, COLLEGE AND/OR UNIVERSITY, & GRADUATE STUDY):
UC Santa Cruz (BA), Williams College (MA), UC Berkeley (PhD Candidate)
WHY YOU WOULD LIKE TO BE APPOINTED: I believe the stewardship of Squaw's public services and natural resources is
of vital importance to future generations
A LETTER OF INTEREST AND / OR A RESUME CONTAINING OTHER PERTINENT INFORMATION ABOUT YOURSELF WOULD BE HELPFUL TO BOARD MEMBERS EVALUATING YOUR APPLICATION.
DATE: SIGNATURE
APPLICATION MUST BE FILED WITH THE BOARD SECRETARY AT THE DISTRICT'S OFFICE.

 305 Squaw Valley Road
 P.O. Box 2026
 Olympic Valley, CA 96146

 www.svpsd.org
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 (530) 583-4692

#### Katy Hover-Smoot

1085 Lanny Lane Olympic Valley, CA 96146

khoversmoot@gmail.com/408.623.5871

Education

University of California, Berkeley

PhD Candidate, History of Art, 2007-2011

Williams College Williamstown, MA

Masters of Arts, History of Art, 2007

University of California, Santa Cruz Santa Cruz, CA

Bachelor of Arts (Magna Cum Laude), History, 2005 Bachelor of Arts (Summa Cum Laude), History of Art, 2005

#### **Work Experience**

#### Professor, Art History & History

September 2015-Present

Berkeley, CA

Sierra College (Truckee)

Cerro Coso College (Mammoth Lakes & Bishop)

 Teach Art History Courses, including Prehistory to Contemporary, Asian Art, and African Art. Teach History courses, including American History and Western Civilization.

#### Founder & CEO, Wild Rye

February 2016-January 2019

Olympic Valley, CA

• Founded women's specific outdoor apparel company. Brought company from inception to acquisition, including the growth of a global wholesale footprint and nationwide distribution in REI and Backcountry.com. Company was acquired in January 2019.

#### **Manager of Special Projects**

December 2013-Feb 2016

Specialized Bicycle Components

• Work with the Director of Market Development and CEO to manage and execute projects at the intersection of Market Development, Marketing, People and Culture, and Product with global subsidiary teams.

#### Assistant to CEO and Founder

March 2013-December 2013

Specialized Bicycle Components

• Worked with domestic and international executive teams to track action items and oversee Board Meetings, Global Manager Meetings, and Strategy Sessions. Provided key support to CEO Mike Sinyard.

#### **Curatorial Associate**

June 2011-January 2013

San Francisco Museum of Art

• Hired specifically to contribute to the curatorial team working on the record-breaking show *The Steins Collect: Matisse, Picasso, and the Parisian Avant-Garde*. Worked cross-functionally with staff to ensure curatorial goals were translated across press and marketing channels as the show traveled to the Met and Grand Palais.

#### **Graduate Student Instructor**

August 2007-June 2011

UC Berkeley, Williams College

• Carry a course load of one undergraduate course per semester as a PhD and Masters candidate, including courses with a focus on modern European art at the upper division level.

#### **Board Experience**

#### Mountain Mind Foundation

January 2009-present

Advisory Board Member

• The Mountain Mind Foundation is a Non-Profit California Corporation dedicated to the advancement of arts and environmental education in an effort to help promote educational excellence, social development and green business throughout the Himalaya. Our primary projects focus on an ongoing series of artist grants.

#### FRAME (French Regional and American Museum Exchange)

September 2010-March 2011

Grant and Development Advisor to Board

A diplomatic organization designed to facilitate bilateral exchange between the US and France, it is FRAME's
mission to produce exhibitions that draw on the strengths of its member museums. Producing several
traveling exhibitions each year, FRAME's projects include Caravaggio at LACMA and other shows. and will open
at LACMA in the spring of 2013. I volunteered my time writing grants and doing development work for FRAME

#### **Publications**

"Manet: Pre-Appropriateur," co-authored with Camille Mathieu in *Appropriation: A Very Short Introduction*, Ann Lee ed., (San Francisco: Lulu Publishing, 2009)

"Pissarro's Dream of Modernism: Cityscape as Wish Image," in *Visions of Industry: Images and Imagery of the Nineteenth Century*, Minsoo Kang and Amy Woodson-Boulton eds., (London: Ashgate Press, 2008)

Squaw Valley Public Services District 305 Squaw Valley Rd Olympic Valley CA, 96146

September 13, 2019

Dear Members of the Board,

I am writing to express my interest in the vacancy left by Director Eric Poulsen on the Squaw Valley Public Service District Board. I have been a full time resident and homeowner in the Tahoe Basin since 2014, however, like many of your part-time neighbors, I have been a weekend warrior for over 30 years. My decision to move to Squaw full-time was driven not only by my love of the Sierras, but also, by my desire to contribute to the sustainable growth of this sensitive and unique region.

For 55 years, the Board of Directors has provided stewardship of the public services and natural resources that are vital to our community. As such, it plays a critical role in how we plan for the future needs of customers, potential developments, as well as emergencies. Indeed, this is a busy time for the Public Service District as it works to meet the requirements of the 1983 General Plan while maintaining levels of service for all stakeholders. Throughout this process, the Board of Directors will provide leadership and oversight, and I am excited about the opportunity to serve the community in this capacity. Specifically, my interest in the position stems from my desire to act as a custodian of our collective resources and infrastructure to ensure a prosperous, sustainable, and harmonious future for Squaw Valley.

I am eager to bring experience in community service, problem solving, and working with multiple partners, to the Squaw Valley PSD. Most recently, I oversaw the founding, growth, and acquisition of Wild Rye, an outdoor apparel company launched and incubated in Squaw Valley. As both Founder and CEO I oversaw 250% YOY revenue growth as well as the global expansion of our retail footprint, including product roll out with REI, Backcountry.com, and Canada's Mountain Equipment Co-Op. Throughout the process, I worked with manufacturers, designers, and wholesalers to build a sustainable, successful business. After being featured in Forbes, Outside Magazine, Powder Magazine, and other media outlets, the business was acquired on January 1, 2019.

While much of my career after my PhD program has unfolded in the outdoor industry, I have continued to work in the arts as an educator, volunteer, and board member. Since 2009, I have served as an Advisory Board Member for the Mountain Mind Foundation, a California 501c3 that administers artists grants in and around the Himalaya. I have contributed volunteer time as a grant writer and development coordinator to FRAME, the French American Museum Exchange which facilitates collaboration between regional museums in France and the United States. Locally, I have been recruited to serve on the Board of North Tahoe Arts. In addition, I have worked in public art departments for the City of San Francisco and Walnut Creek, contributing to

strategic planning within Parks and Recreation. Today, I continue to teach the History of Art across the greater Sierra Nevada, serving students from Lone Pine to Truckee.

As a voter and constituent, I believe it is important that the Board appoint a new member who is committed to the long-term sustainability and proficiency of the Public Service District. I would be honored to serve my community in this capacity.

I am deeply passionate about protecting the resources and infrastructure of Squaw Valley for generations to come.

Thank you for your consideration, Katy Hover-Smoot (408)623-5871 <a href="mailto:khoversmoot@gmail.com">khoversmoot@gmail.com</a> 1085 Lanny Ln, 96146