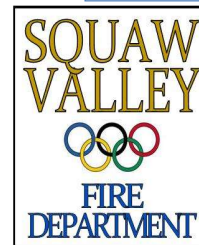




# SQUAW VALLEY PUBLIC SERVICE DISTRICT



## Fire Department – Mission/Vision/Core Values

**DATE:** January 29, 2019

**TO:** District Board Members

**FROM:** Allen Riley, Fire Chief

**SUBJECT:** Squaw Valley Fire Department’s Mission Statement, Vision Statement and Core Values.

**BACKGROUND:** The Fire Department would like to adopt Mission and Vision Statements and a set of Core Values to establish a “value based” versus a “rule based” Fire Department. Having statements which reflect well-developed goals and the organization’s purpose gives the crews a clear understanding of the “leader’s intent” and provides a foundation for ethical decision making.

In order to provide inspiration for our own statements, the Department researched other Fire Department’s statements. The entire crew helped to develop the Mission, Vision, and Core Values, which required investment from the team. The Fire Department staff should feel like they have established what is expected of them and have a better sense of ownership compared with a boss telling them how it is or how they should behave.

**DISCUSSION:** The Mission, Vision, and Core Values represent the Department’s ideas of why we are here, what we do, and how we do it. The below statements are proposed for adoption:

**Mission Statement** – The Squaw Valley Fire Department’s purpose is to protect and enhance the safety and well-being of those in our community.

**Vision** – The vision of the Squaw Valley Fire Department is to respond efficiently with courage and compassion to all our calls. This will be accomplished through a comprehensive system of prevention, public education and mitigation of hazards within our community.

**Core Values (PRIDE)** – Professionalism, Respect, Integrity, Dedication, Excellence

- ALTERNATIVES:**
1. Authorize the staff to adopt the proposed Mission Statement, Vision Statement and Core Values for the Fire Department.
  2. Adopt a different Mission Statement, Vision Statement and Core Values for the Fire Department.
  3. Do not adopt a Mission Statement, Vision Statement and Core Values for the Fire Department.

**FISCAL/RESOURCE IMPACTS:** No fiscal impact.

**RECOMMENDATION:** Authorize staff to adopt the proposed Mission Statement, Vision Statement and Core Values for the Fire Department.

**ATTACHMENTS:** Mission, Vision and Values: one-page summation; Parks and Recreation Mission Statement, for reference.

**DATE PREPARED:** December 26, 2018

# SQUAW VALLEY FIRE DEPARTMENT

## Mission Statement

The Squaw Valley Fire Department's purpose is to protect and enhance the safety and well-being of those in our community.

## Vision

The vision of the Squaw Valley Fire Department is to respond efficiently with courage and compassion to all of our calls. This will be accomplished through a comprehensive system of prevention, public education and mitigation of hazards within our community.

## Core Values - Service with "PRIDE"

**P**rofessionalism - In and out of the firehouse, on and off-duty  
Quality, Reliable, Proficient, Competent .  
"Mastering the basics"

**R**espect - For each other and for our public, treating everyone with dignity.  
"Give it to get it"

**I**ntegrity - The honesty and truthfulness or accuracy of one's actions.  
Honesty, trustworthy. "Doing what's right all the time"

**D**edication - Reliability, truth, ability, or strength of someone or  
Something. "Dedicated to our duties"

**E**xcellence - Quality, efficiency, innovation, and continuous learning.  
"Strive to be the best"

**Mission Statement for SVPSD Parks and Recreation- adopted by SVPSD Board on 10/30/18**

“The Parks and Recreation Committee of the Squaw Valley Public Service District participates in and facilitates as appropriate an ongoing collaborative effort among diverse Valley stakeholders to advocate for use of land, projects, and facilities in the Valley with the objective to enrich the quality of life for our community by providing and maintaining parks, open space, trails and facilities that promote social connectivity, health and wellness, learning and fun.”