



Do you want to help find housing solutions?

Join community leaders from across the region to mark a significant milestone in solving our community's housing issues.

Where:

Tahoe Truckee High School Gymnasium

What to expect:

- Housing Pep Rally
- Premiere viewing of Elevate Tahoe's housing video series
- Special District Board Meetings with a public invitation for a gathering of the minds to advance solutions!

All community members are encouraged to attend and we look forward to your participation, but you MUST RSVP!

Special District Registration: March 20th - 28th
Public Registration: March 29th - April 22
(or at capacity)

<https://2017tnthousing.eventbrite.com>



REGIONAL HOUSING COUNCIL

Public Kickoff

DRAFT PROGRAM

April 29, 2017

8:00 A.M. – 12:00 P.M.

Truckee High School

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| 8:00 – 8:30 | Registration, <i>front or gym entrance, TBD</i> |
| 8:30 – 9:30 | Welcome Pep Rally, <i>gymnasium</i> |
| 9:45 – 10:45 | Highlights from the Housing Study Final Report and
Housing Video Premiere, <i>auditorium, or</i>
Public Board Meetings, <i>various classrooms, TBD</i> |
| 11:00 – 12:00 | Report Back, Next Steps and Closing, <i>auditorium</i> |



TRUCKEE NORTH TAHOE REGIONAL HOUSING COUNCIL

PROPOSAL March 2017

1. Overview and Background

- a. In 2016, the Truckee North Tahoe Community engaged in a successful effort to study the housing issues in the region. The Study concluded with a series of recommendations and primary among these recommendations is the formation of a housing entity that can take the lead on developing a regional action plan with a team of stakeholders.

As a result of the 2016 Study, the Truckee North Tahoe region is now uniquely positioned to approach housing with a multi-jurisdictional effort focused on housing solutions derived from the most up-to-date assessment of housing needs across the region. The formation of the Truckee North Tahoe Regional Housing Council will establish a regional collaboration in North Tahoe and Truckee of decision makers from key stakeholder entities to focus on Housing Solutions in an accelerated pace.

The Tahoe Truckee Community Foundation led the 2016 Regional Housing Study as a neutral convener, and continues that role with the development of the **Truckee North Tahoe Regional Housing Council**. Based on early "soft commitments" from partners and pending final votes from Boards, the Foundation is on target for securing financial commitment across the first partners at the table.

This proposal outlines the function and goals of the Truckee North Tahoe Regional Housing Council and asks for the commitment of regional partners.

2. Purpose

- a. The purpose of the Truckee North Tahoe Regional Housing Council is to develop and implement an action plan to accelerate housing solutions in the Truckee North Tahoe region.

3. Council Concept

- a. In order to accelerate housing solutions for the region, the Council will be comprised of decision makers from key stakeholder entities representing constituents, policy and land.
- b. Interested stakeholders are asked to commit a key decision maker to participate on the Council and bring forward funding, policy, land and/or constituents to offer as part of manifesting solutions.
- c. The Council will meet quarterly. Proposed dates for Council meetings and events are:
 - i. April 19th, 2017: Council Meeting

- ii. April 29, 2017: Special District Super Meeting
- iii. Proposed Council Meeting calendar:
(Quarterly, on 2nd Fridays at 7:30 A.M.)
 - i. January
 - ii. April
 - iii. June
 - iv. September
- d. The Council will develop goals, including, but not limited to:
 - i. Adopt housing targets throughout region across unit type and income needs
 - ii. Capture inventory of public lands available
 - iii. Streamline permitting and fee structures across special districts for incentives to solutions
 - iv. Proactive partner with developers, financial institutions and public funders to accomplish our regional targets
 - v. Track and monitor progress across the region for community access and transparency.
- e. Together, Council members will review the recommendations and findings of the 2016 Regional Housing and develop a **Regional Action Plan**, focused on:
 - i. **Regional Policy Agenda**
 - i. In order to accelerate solutions, the Council will identify topics to be researched and vetted through a "Housing Think Tank."
 - ii. The Think Tank is comprised of stakeholder representatives and community members identified by the Council.
 - iii. This group will meet regularly to prioritize opportunities and challenges among the topics identified by the Council.
 - iv. With the help of trained facilitators, the Think Tank will form smaller Tiger Teams comprised of staff and other experts to closely research opportunities and challenges in order to make recommendations back to the Council.
 - ii. **Resident Assistant Programs**
 - i. The Council will partner with organizations providing housing assistance and other nonprofit organizations.
 - ii. The Council will provide support to housing assistance programs through a website and resource guide.
 - iii. **Capital Funding Strategies**
 - i. Leveraging capital funding will be necessary to implement effective regional solutions at an accelerated pace.
 - ii. The Council will develop a private sector advisory team to explore funding strategies from within and outside the region.

- f. Tahoe Truckee Community Foundation will act as fiduciary and organizer for the Council. Tahoe Truckee Community Foundation staff will coordinate the work of the Council.

4. Draft Annual Budget

a. Activities will scale based on a final budget.

Project Management	Coordinate Quarterly Meetings Agendas, Minutes Coordinate Facilitator Teams Track on Regional Action Plan	\$40-60,000
Policy	Design policy agenda Fund and Resource Development Coordinate Advocacy Communications, Visits across jurisdictions General Counsel	\$40-60,000
Communications	Web-site Bi-annual Reports on Progress Resource tracking Special Reports Annual Issue Brief	\$35,000
Facilitator Team	Facilitate Quarterly Council meetings Coordinate Housing Think Tank (1) Tiger Teams (4 facilitators/4 Topics Annually)	\$70,000
	Baseline Budget	\$225,000
Administration	10% Project Fee for TTCF management of funds and program	\$22,500
	Annual Budget	\$247,500
	Three Year Projections	\$742,500

Optional Add-on

Research and Analytics	BAE or other outside experts to gather data and provide reports for Think Tank/Tiger teams – 4 Topics/Reports annually	\$25- 100,000
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5. Potential Stakeholder Representatives and Funding Partners

a. The list of stakeholders and funding partners is being finalized.

	<u>Representative</u>	<u>Stakeholder</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>Policies Available</u>	<u>Land Available</u>	<u>Constituents</u>
Town and Counties	Rep: Tony Lashbrook Alternate:	Town of Truckee	\$50,000	\$50,000	\$50,000	Yes	Yes	
	Rep: Jennifer Montgomery Alternate: Jennifer Merchant	Placer County				Yes	Yes	
	Rep: Richard Anderson Alternate:	Nevada County	\$5,000	\$10,000	\$10,000	Yes	Yes	
Special Districts	Rep: Cindy Gustafson Alternate: Sean Barclay	Tahoe City PUD						
	Rep: Alternate:	North Tahoe PUD						
	Rep: Alternate:	Tahoe Donner PUD						
	Rep: Alternate:	Truckee Tahoe Sanitation Agency						
	Rep: Rob Leri Alternate:	Tahoe Truckee Unified School District	\$10,000	\$10,000	\$10,000		Yes	
	Rep: Alternate:	Tahoe Forest Hospital District					Yes	
	Rep: Alternate:	TRPA						
	Rep: Rick Stephens Alternate: Kevin Smith	Truckee Tahoe Airport District	\$50,000	\$50,000	\$50,000		Yes	
	Rep: Alternate:	Fire Districts						
Resorts	Rep: Jerusha Hall Alternate:	Vail Resorts	\$10,000	\$10,000	\$10,000	No	Yes	
	Rep: Alternate:	Squaw Valley						
	Rep: Alternate:	Sugar Bowl						
Community Partners	Rep: Alternate:	WHATT				No	No	
	Rep: Alternate:	TRPA				Yes		
	Rep: Robb Etnyre Alternate:	Tahoe Donner HOA	\$10,000	\$10,000	\$10,000			
	Rep:	Truckee Chamber				Yes	Yes	

	Alternate:							
	Rep: Pat Davison Alternate:	Contractors Association	In kind	In kind	In kind	No	No	Yes
	Rep: Teresa Crimmens Alternate:	Family Resource Center of Truckee	In kind	In kind	In kind	No	No	Yes
	Rep: Amy Kelley Alternate:	North Tahoe Family Resource Center	In kind	In kind	In kind			
	Rep: Alison Schwedner Alternate:	Community Collaborative of Tahoe Truckee	In kind	In kind	In kind	No	No	
	Rep: Stacy Caldwell Alternate: Board Chair	Tahoe Truckee Community Foundation	\$10,000	0	0			
		Confirmed Commitments	As of March 2017			3 year: \$425,000		
		Remaining Funds to raise:	\$317,500					

6. Invitation

- b. Interested stakeholders are asked to commit a key decision maker to participate on the Council and bring forward funding, policy, land and/or constituents to offer as part of manifesting solutions.
- c. We are looking for 3 year commitments with a 2 year option for renewal if we are accomplishing our targeted goal.